

Demographics

Population estimate (2021)

CYP (0-19) 22,098
Adults 58,846
65+ 31,002
Total 111,946

Deprivation ranking (2019)

147th
most deprived area out
of 317 local authorities

Proportion of LSOAs in most
deprived 10% nationally (2019)

15%

List of LSOAs in most
deprived 10% nationally (2019)

Jubilee
Mount
Pharos
Rossall

Economic status

People in employment
(Oct 2021 – Sep 2022)

72%

ESA claimants for mental and behavioural
disorders: rate per 1,000 working age
population (2018)

30.8

Job density (2021)

0.6

**Jobs density is defined as the number of jobs in
an area divided by the resident population aged
16-64 in that area. For example, a jobs density of
1.0 would mean that there is one job for every
resident aged 16-64.*

Crime

All crime (Sep 2021 – Aug 2022)
(Rate per 1,000 population)

65.6

Anti-Social Behaviour
(Sep 2021 – Aug 2022)
(Rate per 1,000 population)

29

Mortality

Under 75 mortality rate from all
cardiovascular diseases: Directly
standardised rate per 100,000 (2020)

93

Excess Weight

% of adults (aged 18+) classified as
overweight or obese (2020/21)

64%

Physical activity levels in adults

(whole population 16+)
(November 2020/21)

Inactive: less than 30 minutes a week

33%

Fairly active: 30-149 minutes per week

8%

Active: at least 150 minutes a week

59%

Physical inactivity levels in adults

Inactive: less than 30 minutes a
week gender (November
2020/21)

Female

40%

Male

27%

Physical inactivity levels in adults

Inactive: less than 30 minutes a
week age (November 2020/21)

Aged 16-34 – Data
unavailable
Aged 35-54 – Data
unavailable
Aged 55-74 – 42%
Aged 75+ - 56%

Physical inactivity levels in adults

Inactive: less than 30 minutes a
week (Long-term health condition
or disability)
(November 2020/2021)

Disability or long term health condition

48%

No disability or long term health condition

26%

Physical inactivity levels in adults

Inactive: less than 30 minutes a
week (Socioeconomic status)
(November 2020/21)

NS SEC 1-2 (higher) 22%
NS SEC 3-5 (middle) 31%
NS SEC 6-8 (lower) Data
unavailable

Excess Weight

Proportion of children with excess weight,
Reception year (aged 4 - 5 years)
(2021/22)

25%

Proportion of children with excess weight,
Year 6 (aged 10 - 11 years) (2021/22)

36%

Gender Breakdown
on “Less Active”
Levels (2020/21)

Boy

Data unavailable

Girl

Data unavailable

Not in Education,
Employment or
Training (NEET)

Proportion of 16/17 years old not in
education, employment or training (2021)

Data unavailable

Physical activity
levels in children &
young people

(Ages 5-16) (2021/22)

Inactive: less than 30 minutes a week

33%

Fairly active: 30-149 minutes per week

21%

Active: at least 150 minutes a week

46%