Introduction
Lancashire Sport Partnership, is part of the network of 49 County Sport Partnerships across the Country. The Partnership is the ‘one voice for sport’ in Lancashire, co-ordinating delivery to avoid duplication and ensuring the optimum use of existing and potential resources. Within Lancashire local partners include Local Authorities, National Governing Bodies of Sport, Sports Clubs, Schools, Colleges and Universities, and Health, the Constabulary and Voluntary sector organisations (see below diagram).

Lancashire Sport Partnership aims to increase and sustain participation in, and widen access to, sport and physical activity across the county.

In Lancashire, the Partnership is supported by a representative Partnership Board reflecting the diverse range of partners which directs the work of the Partnership and, more specifically, the Core Team.

The Core team operates with funding from public and private sources, including Sport England, Local Authorities and private sector sponsorship. As a diverse county geographically, and economically, the Partnership offers a variety of solutions to the Lancashire population to inspire and support them to reach their full potential and live more healthy and active lives.

The Core team takes a leadership and advocacy role influencing funding bodies and partners to create a joined up approach to the development of sporting and physical activities in Lancashire. The Core team also gathers intelligence and evidence that will support the coordination, delivery and communications of sport and physical activity throughout
the county. Finally, the core team supports the Partnership with a range of resources such as staff time, financial support, and advice and information.

**Partnership Contribution**

All partners are encouraged to inspire more people to take up sport and physical activity within the identified priority groups. The aim is to decrease the number of people taking part in NO sport and physical activity, whilst increasing the number and improving the quality of people and places. This will be measured through Sport England’s Active People Survey and other local intelligence.

We encourage partners to commit to the pledge:

**Lancashire will be a place where everyone will be inspired and supported to reach their full potential and live more healthy and active lives through sport and physical activity**

*Structure of Lancashire Sport Partnership*
**Partnership Priorities 2013 – 2017**

Lancashire Sport Partnership agreed priorities in 2012 through a consultation process, which have now been updated following consideration of new data, (Active People Survey), and emerging Sport England priorities. The Partnership aims to improve the health and well-being of the groups below by growing the number of people taking part in sport and physical activity, retaining those already involved, and improving the infrastructure. The latter requires having the right people, with the right skills to deliver sport and physical activity and a network of accessible, affordable, safe facilities and environments.

The priorities agreed as groups who are less likely to take part in sport and physical activity:

- Young People (11-25)
- Disabled People (11 plus)
- Women
- Girls (11-17)
- Inactive People (11 plus)
- People resource (Coaches & Volunteers)
- Places resource (Clubs & Facilities)

<table>
<thead>
<tr>
<th>Priority</th>
<th>Focus</th>
<th>Why</th>
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<tr>
<td>Young People aged 11-25</td>
<td><strong>Grow</strong> participation within this age group  &lt;br&gt;<strong>Retain</strong> active young people within activities</td>
<td>This is the key time when people drop out of taking part in physical activities and sport. The benefits to long term health are well known, so prioritising work with this age group will reap long term benefits. 30%(^1) of 16-25 year olds in Lancashire do NO sport or physical activity</td>
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<tr>
<td>Disabled People (11 plus)</td>
<td><strong>Grow</strong> participation amongst this group</td>
<td>There are a number of barriers which prevent disabled people from participating in sport and physical activity such as Accessibility, Health and</td>
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\(^1\) Active People Survey (APS) 6 & National Indicator (NI) 8 between April 2011-2012
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<tr>
<th>Women aged 18+</th>
<th>Grow participation amongst this group</th>
<th>55% of Lancashire women take NO part in sport or physical activity, compared to males 18+ 44%, due to work and family commitments, child care and lack of confidence (Sport England).</th>
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| Girls aged 11-18 | Grow participation within this group   | Retain active girls within activities  
Girls drop out of extra-curricular sport earlier than boys, as 41\% of 16-19 females take part in NO sport or physical activity compared to 27\% of males aged 16-19. |
| In-active people (11 plus) | Grow participation amongst this group | 51\% of people in Lancashire do NO sport or physical activity |
| People resource – coaches & volunteers | Grow the numbers of people involved in putting on activities   | Improve the skills used by the people delivering and supporting activities  
To get people more active they need to be inspired. Coaches and volunteers have a major role within this, as without supporting these people, it’s unlikely we can increase the number of people starting and staying active. Volunteers involved in sport in Lancashire 7.4\% of population Coaches registered on Coaching Lancashire - 1,737 |
| Places resource – clubs & facilities | Grow the number of places available to do sport and physical activity | Improve the quality of places available to do sport and physical activity  
Not only do we need people to help people, we also need places for the people to get active in. These can be recreational groups, groups of friends, to well established clubs with ClubMark accreditation and leisure facilities.  
There are many community places, e.g. schools, that aren’t available to the public currently which may be closer than a leisure centre to help people get active on their doorstep  
Sports club membership is 23\% of the population  
?Figure for Sport England Investment into Clubs & Facilities 2009-2013 |

\(^3\) APS6 NI8 – limiting disability between April 2011-2012  
\(^2\) APS6 NI8 between April 2011-2012  
\(^4\) APS NI8 Female age 16-19 between April 2011-2012  
\(^5\) APS6 NI8 between April 2011-2012  
\(^6\) APS6 – Volunteering between April 2011-2012  
\(^7\) APS6 Club membership between April 2011-2012
Core Team Contribution

The Core team are employed by Lancashire Sports Partnership Ltd to manage and deliver contracts towards the aims agreed by the Partnership. The Core team provides leadership and advocacy to promote sport and physical activity throughout the county, linking national governing bodies of sport with local Sport & Physical Activity Alliances (SPAA), clubs, coaches and volunteers.

Practically the Core team makes a contribution by supporting the National Governing Bodies to deliver their Whole Sport Plans within the county. The core team delivers other products and services which also contribute towards the identified aims: Grow, Retain, Improve.

The Core Team of staff develop and deliver products and services across the county with and on behalf of the Partnership. The core team’s work will focus on the partnership’s agreed priorities – Young People, Women and Girls, Disabled people, In-active people and, the Sporting Infrastructure (the people and facilities which make sport happen).

We will work with partners to support at least 55,000 people to become more active by March 2017

The Core Team will contribute directly to the Partnership Priorities in the following way:

<table>
<thead>
<tr>
<th>Priority</th>
<th>Core team to contribution examples</th>
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<tr>
<td>Young People aged 11-25</td>
<td>• <strong>Co-ordination</strong> and <strong>delivery</strong> of projects e.g. Sportivate, Satellite clubs, School Games</td>
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<td>• Gathering <strong>intelligence</strong> and <strong>evidence</strong> to support schools and National Governing Bodies of Sport (NGB’s) to develop &amp; deliver appropriate sport &amp; activity sessions to inspire young people to stay active</td>
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<td>• <strong>Resources</strong> to support coach and volunteer training development to enable disabled people to take part</td>
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<tr>
<td>Category</td>
<td>Actions</td>
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| Disabled People (11 plus)      | - **Advocate** NGB inclusive products to members of the disability forum  
|                                | - **Influence** partners through SPAA network to consider inclusive and specific resources  
|                                | - **Co-ordinate** and **deliver** a higher proportion of projects targeting disabled people e.g. Sportivate, Satellite clubs  
|                                | - **Communicate** opportunities available across the county |
| Women aged 18+                 | - **Communicate** existing campaigns to women e.g. WSFF  
|                                | - **Influence** facilities & leisure providers to consider timing & childcare provision for women through partnership  
|                                | - **Communicate** informal recreation activities and those directed at women e.g. rounders, netball, beginner running  
|                                | - **Co-ordinate** and **deliver** training for volunteers and coaches at suitable times for women with children to access |
| Girls aged 11-18               | - **Co-ordinate** and **deliver** a higher proportion of girl only projects e.g. Sportivate, Satellite clubs  
|                                | - **Influence** schools to develop & deliver appropriate activity sessions to inspire girls to get active |
| In-active people               | - **Communicate** activities on offer across the county within easy reach to all members of the community & the long term health benefits of getting physically active  
|                                | - **Influence** partners to make activities available to all members of the community, thinking about the barriers individuals perceive |
| People resource – coaches & volunteers | - **Co-ordinate** and **deliver** coaching and volunteer development opportunities  
|                                | - **Advocating** the importance of CPD opportunities |
| Places resource – clubs & facilities | - **Co-ordinate** club support at Lancashire Sport to e.g. Clubmark, funding & training and development of volunteers and coaches  
|                                | - **Influence** school & College facilities to open up access e.g. Satellite club development  
|                                | - Gather **intelligence** about all providers of sport and physical activity in Lancashire  
|                                | - **Communicate** intelligence found  
|                                | - **Advocate** the importance of quality standards |

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SPAA – Sport & Physical Activity Alliance at District level within the county
Contact Details:

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