

# Active Lancashire Board

## Financial Year 2023/24

# Active Lancashire

## Board Meetings Financial Year 2023/24



### BOARD OF DIRECTORS MEETING MEMBERS

#### *Board Members:*

Brian Cookson OBE (Chair)  
CC Rob Bailey  
Zuleikha Chikh  
David Clarke  
Roger Davies  
CC Michael Green  
Bryan Jones (Vice-Chair)  
Ken Masser  
Kathryn Moffitt  
Dannielle Roberts

#### *Board Members:*

CC Scott Smith  
Dr Amanda Thornton

#### *Observing Board Member:*

Justine Blomeley

#### *Attendees:*

Adrian Leather  
Claire Lovick (Company Secretary)  
Stuart Oliver

*3 members required to be quorate (1 to be LCC)*

### MEETING DATES

19<sup>th</sup> April 2023: 13.00-14.00 lunch, 14.00-16.00 Q1 Board meeting  
19<sup>th</sup> July 2023: 13.00-14.00 lunch, 14.00-16.00 Q2 Board meeting  
15<sup>th</sup> June 2023: 09.30-12.00 Board Away Day, 12.00-13.00 lunch  
11<sup>th</sup> October 2023: 13.00-14.00 lunch, 14.00-16.00 Q3 Board meeting  
17<sup>th</sup> January 2024: 13.00-14.00 lunch, 14.00-16.00 Q4 Board meeting

### NOMINATION AND REMUNERATION COMMITTEE MEETING MEMBERS

#### *Committee Members:*

Bryan Jones (Chair)  
Roger Davies  
Dannielle Roberts  
CC Scott Smith  
Dr Amanda Thornton

#### *Attendees:*

Donna Brennand  
Adrian Leather  
Claire Lovick (Company Secretary)

*3 members required to be quorate (1 to be LCC)*

### MEETING DATES

19<sup>th</sup> June 2023: 15.00-17.00  
26<sup>th</sup> September: 15.30-16.30  
6<sup>th</sup> November 2023: 09.30-11.30  
12<sup>th</sup> March 2024: 15.00-17.00

### AUDIT AND FINANCE COMMITTEE MEETING MEMBERS

#### *Committee Members:*

David Clarke (Chair)  
Zuleikha Chikh  
CC Michael Green  
Ken Masser (Vice-Chair)  
Kathryn Moffitt

#### *Attendees:*

Adrian Leather  
Claire Lovick (Company Secretary)  
Stuart Oliver

*3 members required to be quorate (1 to be LCC)*

### MEETING DATES

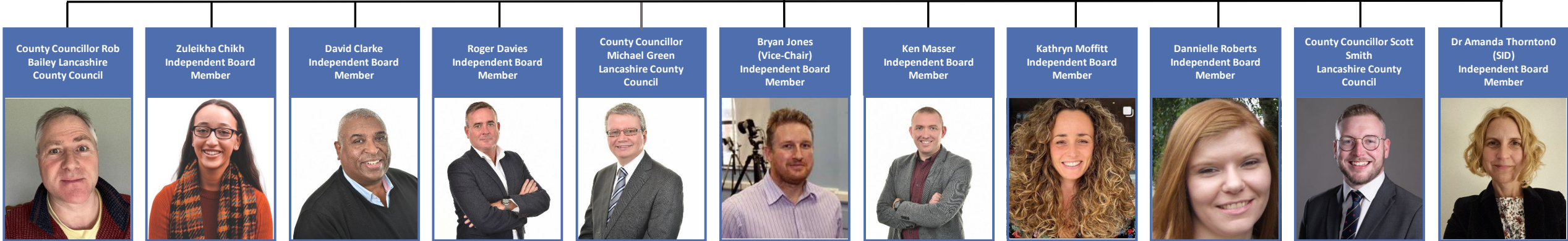
3<sup>rd</sup> July 2023: 10.00-12.00  
6<sup>th</sup> October: 09.30-10.30  
22<sup>nd</sup> November 2023: 10.00-12.00  
26<sup>th</sup> March 2024: 10.00-12.00

# Active Lancashire

## Board Members



Brian Cookson OBE  
(Chair)  
Independent Board  
Member

A portrait of Brian Cookson OBE, an older man with white hair and glasses, wearing a dark suit jacket over a light-colored shirt.

Observing Board  
Member

Justine Blomeley  
Sport England

A portrait of Justine Blomeley, a woman with short dark hair, wearing a white and black patterned top.

# Active Lancashire

## Board Members Additional Roles



BOARD MEMBERS	ROLE
Brian Cookson	<ul style="list-style-type: none"> <li>Board Chair</li> </ul>
County Councillor Rob Bailey	
Zuleikha Chikh	<ul style="list-style-type: none"> <li>Audit and Finance Committee Member</li> <li>Board Lead: Lancashire Inclusion Network (LIN)</li> </ul>
David Clarke	<ul style="list-style-type: none"> <li>Audit and Finance Committee Chair</li> </ul>
Roger Davies	<ul style="list-style-type: none"> <li>Nomination and Remuneration Committee Member</li> </ul>
County Councillor Michael Green	<ul style="list-style-type: none"> <li>Audit and Finance Committee Member</li> </ul>
Bryan Jones	<ul style="list-style-type: none"> <li>Board Vice-Chair</li> <li>Nomination and Remuneration Committee Chair</li> <li>Board Lead: Equality, Diversity and Inclusion (EDI)</li> </ul>
Ken Masser	<ul style="list-style-type: none"> <li>Audit and Finance Committee Vice-Chair</li> </ul>
Kathryn Moffitt	<ul style="list-style-type: none"> <li>Audit and Finance Committee Member</li> </ul>
Dannielle Roberts	<ul style="list-style-type: none"> <li>Nomination and Remuneration Committee Member</li> <li>Board Lead: Safeguarding</li> </ul>
County Councillor Scott Smith	<ul style="list-style-type: none"> <li>Nomination and Remuneration Committee Vice-Chair</li> <li>Board Lead: Health and Safety</li> </ul>
Dr Amanda Thornton	<ul style="list-style-type: none"> <li>Nomination and Remuneration Committee Member</li> <li>Senior Independent Director (SID)</li> <li>Board Lead: Health and Wellbeing</li> </ul>

# ACTIVE LANCASHIRE BOARD MEMBER PROFILES

# Brian Cookson

## Independent Board Member



Brian Cookson has had rather an unusual dual-pronged career - covering leadership roles in urban regeneration and in sport. Brian began his career working in Local Authority before joining the environmental charity Groundwork. This then led to a series of senior roles in regeneration, including roles with Sefton Council and Pendle Borough Council. He retired in 2013, having successfully overseen large scale, transformative, programmes of housing improvement, heritage conservation, town centre renewal and economic development.

Throughout his professional career, Brian not only participated in the sport of cycle racing, but also became involved in the organising, managing and governance of the sport, on a voluntary basis. This led to him leading a new Board which transformed the British Cycling Federation into an award-winning national governing body, winning numerous Olympic and Paralympic medals and turning the sport into one of the most popular in Great Britain. Brian was awarded the OBE for services to cycling in the New Year's Honours of 1 January 2008.

In 2013 Brian was elected as President of the International Cycling Federation, the UCI. During his time at the UCI he implemented fundamental governance changes, including establishing a new Ethics Commission and made huge progress in improving neglected issues such as women's cycling and environment and pollution issues all around the world. Brian concluded his mission in 2017 and retired back to Lancashire, where he now lives and cycles, and still involves himself in organising cycling events.

### Board Chair



Email: [bcookson@activelancashire.org.uk](mailto:bcookson@activelancashire.org.uk)



# County Councillor Rob Bailey

## Lancashire County Council



Rob Bailey is the elected Lancashire County Councillor for West Lancashire East and Lead member of the Council for Highways and Transport with a substantial interest in Active Travel.

He was previously an elected member of West Lancashire Borough Council where he was at one time Mayor and cabinet member for Leisure.

Whilst qualified as a Chartered Engineer, Rob has worked for the Association for Public Service Excellence since 2003 as their principal advisor for Leisure, Highways and Transport. He sits on the National Local Government Physical Activity Partnership and has extensive experience and knowledge of the delivery of Sports and Leisure across the UK.

Rob holds an MBA from Warwick, degrees in Engineering and Law and postgrad qualifications in Facilities Management and Marketing.

He is a regular participant and volunteer for Parkrun and other hobbies include sailing, salsa and modern jive dancing and target shooting.



# Zuleikha Chikh

## Independent Board Member



Zuleikha is a Doctoral Researcher in the sociology of sport at Loughborough University. Her research examines the experiences of racialised minority women undertaking sports leadership programmes in the UK and Europe. Her research addresses gendered and racialised inequities in sports leadership. Zuleikha's research interests are in gender, 'race', ethnicity, religion, sports leadership and governance.

Prior to becoming a Doctoral Researcher, Zuleikha held leadership roles as University of Central Lancashire Students' Union President, University of Central Lancashire Board member and founder and chair of UCLan women's futsal club. She is experienced in volunteering at a local, national and international level creating spaces of belonging through sport for South Asian women, Muslim women, refugees and those seeking asylum. In 2019 she was recognised for her contribution to community sport development and became the recipient of the Volunteer of the Year award at the Active Lancashire Awards.

Zuleikha uses her experience to advise the English Football Association South Asian Female National Advisory Group and is a tutor for Youth Sport Trust International.

In her spare time Zuleikha enjoys swimming, playing futsal, badminton and tennis. When she's not playing or researching sport, she enjoys reading, baking and learning new languages.

**Audit and Finance Committee Member**  
**Board Lead: Lancashire Inclusion Network (LIN)**





# David Clarke

## Independent Board Member



David manages an innovative reducing reoffending programme across Lancashire working with an exceptional group of people including team members from nine football community trusts, partners in the Lancashire Violence Reduction Network and local stakeholders.

He's dedicated to helping young people at risk of offending develop their own pathways to improved opportunities, wellbeing, personal development and sustainable change. He came to the third sector having retired from a career in corporate financial services and has a lifelong interest in the causes of disadvantage, offending behaviour and how social change can be achieved.

His values have been influenced by his own early childhood experiences and a reflection of how he benefitted from exposure to positive environments and supportive people-protective factors helping develop his resilience and personal philosophy of life.

David is a firm believer in the human capacity to change and championing the interests of people who are often denied opportunities purely by virtue of their circumstances.

He's previously been a magistrate, trustee of South Yorkshire Probation Service and board member of a regional supported housing provider.

### Audit and Finance Committee Chair



# Roger Davies

## Independent Board Member



Roger has worked for The English Football Association since August 2007. His current role as National Development Manager (Education) has seen him support the educational development of The FA's qualifications and support the development of The England DNA. He manages The FA's PE Unit who hold full time roles supporting teachers, trainee teachers and coaches who engage with both students and teachers in schools. In addition, Roger is the strategic lead for Coach and Teacher Development in the North of England.

He was a member of the National PE Expert Group which reviewed the National Curriculum for PE across key stages 1-4, supporting this and the development of resources for teachers and those in Initial Teacher Training. In 2014 Roger received a National Award by The Association for PE for Leadership and Influence linked to his work within the Education sector in England.

Roger has served on the Independent School's FA Executive Committee since 2001. His previous role within ISFA was as National Coach for the Under 18 representative team.

Previous to working for The FA, for nine years Roger worked full time as a Physical Education teacher (5-18 years), where he was also Director of football. He guided the school 1<sup>st</sup> XI to two National finals (2001 and 2004) where the team were crowned National Champions. Additionally, for eight years Roger worked part-time at Blackburn Rovers FC's Academy working predominantly with the younger age groups as a coach.

### Nomination and Remuneration Committee Member



# County Councillor Michael Green

## Lancashire County Council



Michael became a County Councillor in 2009, making use of the skills he had learnt as a solicitor, community champion and Borough Councillor in South Ribble. He has served at Lancashire County Council as a Lead Member and Cabinet Member for Economic Development, Environment and Planning, together with performing the duties of Group Secretary.

Having been re-elected for the fourth time in May 2021, representing the Moss Side and Farington division, Michael was pleased to become the Cabinet Member for Health and Wellbeing at a time when these areas of responsibility were firmly in the focus of Lancashire's residents. He serves as Chairman of the newly-formed Integrated Care Partnership for Lancashire and South Cumbria and as Chairman of the Lancashire Health and Wellbeing Board.

Michael is determined that as we recover from the Covid-19 pandemic, we need to focus on the priorities of enabling the best start in life, healthier hearts and happier minds for the residents of Lancashire, improving key public health outcomes, making Lancashire a healthier place for all and supporting our residents to thrive through better life chances.

In his spare time, Michael enjoys walking and sightseeing, supporting local charities, attending sports and cultural events, travelling, eating out and politics.

### Audit and Finance Committee Member



# Bryan Jones

## Independent Board Member



Bryan is the Dean of School for Health, Social Care and Sport at the University of Central Lancashire. He has a passion for driving both strategic and operational change to improve the lives of our community, particularly in the pursuit of healthier lifestyles through sport and physical activity. In 2021 he formed the social prescribing unit at UCLan to increase awareness, conduct research and connect more people with the intention of improving our local offer of health-based activities for its community.

Bryan has 30 years experience working in high performance sport. Originally, Bryan trained as a sport psychologist and strength and conditioning coach and worked with a variety of Governing Body for Sports as well as individual athletes. These included Olympians to those on talented performance pathways. Throughout his career he has coached to a high level in several sports and more recently provided coach development support to many professional coaches across Europe.

In 2012 Bryan founded a new 900 student secondary school in Cheshire, to provide better educational choices for local people, and remains as the Chair of Governors to this day. To this end, he is working with various local and national agencies to improve the policies and procedures that link directly to mental health in children.

Bryan is a proud Lancastrian and comes from a small village near the Trough of Bowland. He is an active outdoorsman with a strong interest in mountaineering, nature and music.

**Board Vice-Chair**  
**Nomination and Remuneration Committee**  
**Chair**  
**Board Lead: Equality, Diversity and Inclusion**  
**(EDI)**



# Ken Masser

## Independent Board Member



Ken began his career as a corporate restructuring and transformation consultant at accountancy firm KPMG. He is a chartered accountant and business change leader who has spent the last decade working with Rossendale Leisure Trust. Whilst CEO of the Leisure Trust Ken has overseen significant growth in the business; developing several facilities and led transformation of the Leisure provision in Rossendale.

As a strategic advisor to Together an Active Future (Pennine Lancashire Local Delivery Pilot) and a former board member of Community Leisure UK, he has developed new and innovative approaches to place leadership and built significant networks within the health and leisure sector.

Ken has a passion for leadership development, and systemic approaches to tackling inequality in local communities and recently founded Miova Ltd, a system change leadership practice. Ken regularly contributes as a guest speaker at national conferences and events.

On a personal note Ken is the father of five children, enjoys basketball, cycling and is an avid walker - having recently completed the 44 mile Rossendale Way in a day.

## Audit and Finance Committee Vice-Chair





# Kathryn Moffitt

## Independent Board Member



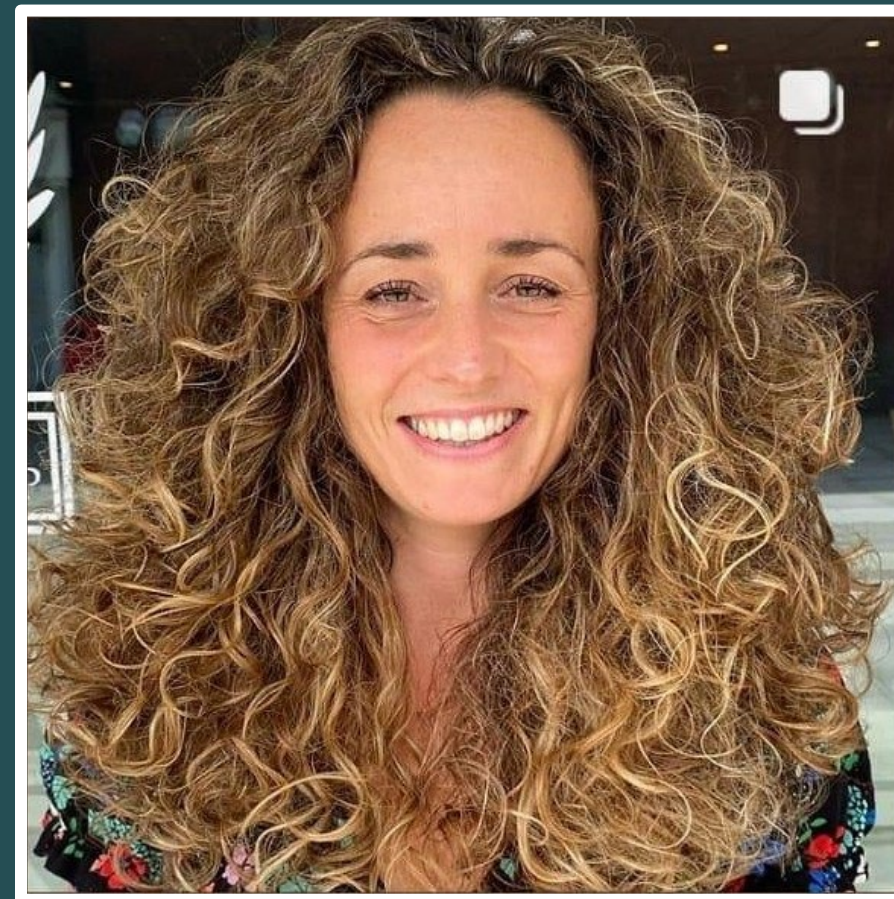
Kathryn is the Community and Wellbeing Manager at West Lancashire Borough Council, which includes providing leadership and developing and overseeing the strategic direction for health inequalities, wellbeing, and physical activity with the aim of improving health and wellbeing outcomes for the residents of West Lancashire.

Kathryn is responsible for community-based teams who work innovatively to co-design services with residents and partners to meet local needs and priorities. Kathryn is passionate about creating effective systematic changes, working in partnership to drive collective action and reduce the inequalities experienced by local communities.

Kathryn has always had a passion for health, wellbeing and nutrition having studied and worked in this field for over 20 years.

Kathryn's interest in sport started at an early age and she has been a canoeist since the age of eight. Kathryn started competing for the Great British Canoe Polo Team aged thirteen and has since achieved 7 European, 4 World and 3 World Games Championship medals. Kathryn retired from international competition in 2014 but has remained an active member of her club and when possible, competing in National Leagues and supporting the younger players to develop.

### Audit and Finance Committee Member





# Dannielle Roberts

## Independent Board Member



Dannielle is the Director and Founder of Proper Active, a strategic research consultancy specialising in movement and physical activity for better communities and better health and wellbeing.

Dannielle has worked across public, private and third sectors in a number of different industries. She began her career in the pharmaceutical industry as a research chemist with Pfizer, where she was involved in the identification of a number of potential new drug candidates. Her love of research, understanding what drives people, systems and decision-making, later led her towards social research, working on a wide range of research and evaluation programmes spanning education, community cohesion, tackling extremism, physical activity and health.

In 2021, recognising the transformative potential of being active not only to individuals, but also to our communities and our health and social care system, Dannielle moved to focus full-time on her work with Proper Active, aspiring to be a voice for positive change.

Outside of Proper Active, Dannielle is a volunteer consultant with charity Sported, helping grassroots community organisations to maximise their effectiveness and sustainability.

**Nomination and Remuneration  
Committee Member**  
**Board Lead: Safeguarding**



# County Councillor Scott Smith

## Lancashire County Council



Councillor Scott Smith is Lead Member for Highways and Active Travel at Lancashire County Council, where he represents the residents of the Whitworth and Bacup division. He is also a member of Rossendale Borough Council where he represents Facit and Shawforth. In addition to his work as councillor, Scott works for Northern Joinery, a national staircase manufacturer based in Whitworth.

Scott originally hails from Dundee but moved to Lancashire in 2018 and soon made it his home. In his spare time he is a keen musician, playing the piano, conducting and singing in various choirs in Rossendale and Manchester. He also enjoys travelling and getting outdoors when the Lancashire weather allows.

“It is a privilege to represent the people of Whitworth and Bacup, and to work on behalf of all Lancashire residents in my role at Lancashire County Council,” said Scott. “I am keen to work with anyone who shares our vision for Lancashire as the best place to grow up, live and grow old, and am proud to be part of a team whose ambition for Lancashire knows no bounds”.

**Nomination and Remuneration Committee Chair**  
**Board Lead: Health and Safety**



# Dr Amanda Thornton

## Independent Board Member



Amanda is an expert in the psychology of change, with a Doctorate in Clinical Psychology and 30 years of NHS experience both patient-facing and more latterly transformation, leadership and strategy.

Amanda has worked at an NHS Integrated Care System level (ICS) since 2012 holding a range of Clinical and Operational Director roles (Director of Clinical Services, Chief Clinical Information Officer, NHS COVID Staff Testing Director, Portfolio Director), designing, managing and transforming award-winning health and care services.

Amanda chose to leave the NHS in early 2023, keen to use her broad and extensive insights to align to and enable communities, business and industry to hear and respond to the growing needs of health and care services.

Amanda is clear that there are a range of wider stakeholders that 'hold the answers' to the health and care needs of our population and the services that cater for us – people, families, communities, carers, academia, suppliers, new business and voluntary sector partners. A humble, empowering leader and convener, she has facilitated collective efforts that have helped strengthen the UK health and care system – and hopes to continue to do so now looking through a different lens.

A proud 'Lancashire Lass', in her spare time Amanda is a keen gardener, enjoys a 5k run, is a self-taught saxophonist, and has a Spanish Duolingo streak of three years and counting. Fabulosa!

**Nomination and Remuneration  
Committee Member**  
**Senior Independent Director (SID)**  
**Board Lead: Health and Wellbeing**



# OBSERVING BOARD MEMBER PROFILE

# Justine Blomeley

## Sport England



After qualifying as a teacher, Justine spent 10 years teaching secondary Physical Education with a leading role in Health Education for 11 to 16 year old pupils.

Following a move to Children's Services within the Local Authority in Blackpool, Justine worked as the PE and School Sport Consultant with an overview of all 40 schools; primary, secondary and special. In this role strong links were developed working with both sports development and health through a broad range of initiatives and projects, over a 10 year period.

In July 2013 Justine joined Sport England as the Relationship Manager for Local Government covering the North West of England. In this role she has worked with Greater Manchester, Merseyside and Lancashire to better position Sport and Physical Activity.

Justine has worked closely in the development and realisation of a Memorandum of Understanding between the Greater Manchester Combined Authority, the Greater Manchester Health and Social Care Partnership and Sport England.

In 2017 Justine became a Strategic Lead Local Delivery to form part of the Local Delivery Directorate Leadership Team and lead on the Local Delivery Pilot work.

Most recently in February 2022 Justine has been promoted to the role Interim Director for the Place Directorate as part of a restructure and transition of 6 months to lead the new Place Directorate.

### Observing Board Member



# ADDITIONAL ATTENDEES AT BOARD MEETING PROFILES



# Adrian Leather

## CEO, Active Lancashire



### Additional Attendee at Board meetings

Adrian is Active Lancashire's Chief Executive. Adrian has worked in Lancashire for over 20 years, focusing his energy on making Lancashire a more healthy and equitable place. Adrian's background is in community development and criminal justice, but his passion is in collaborating with other organisations to help them be more successful and innovative.... and as part of the mix ensuring they work with us to make the County more active!

The Active Lancashire Board and Chair support Adrian to lead the Active Lancashire team, our Charity and Business, making sure we are grounded and relevant to the partners and communities we serve.

Adrian is always after a new personal challenge which he finds through his walking and cycling which is a pleasure, and restoring his house in the Lakes which is sometimes too much of a challenge.



Email: [aleather@activelancashire.org.uk](mailto:aleather@activelancashire.org.uk)

# Stuart Oliver

## Director of Finance, Active Lancashire



Stuart is the Director of Finance for Active Lancashire. Stuart's role is to manage the finance function for the organisation, supporting the various projects with financial advice and support, reporting the financial performance to the Board of Directors and the Chief Executive, dealing with all funding claims and returns that we are required to submit to funding bodies and liaising with external partners such as auditors, bank and insurance company.

Prior to joining Active Lancashire in August 2015 Stuart worked for Lancashire County Developments for 10 years managing a Commercial and grant finance service and providing a Business Partner support to a number of not for Profit companies including Active Lancashire.

Stuart's career before 2005 was very much in the private sector running the Finance function and sitting on management teams including 5 years as Finance Director and Company Secretary of a window manufacturing company, 2 years as Financial Controller at a health food company and 7 years as Finance Manager at a chemical manufacturing and research organisation.

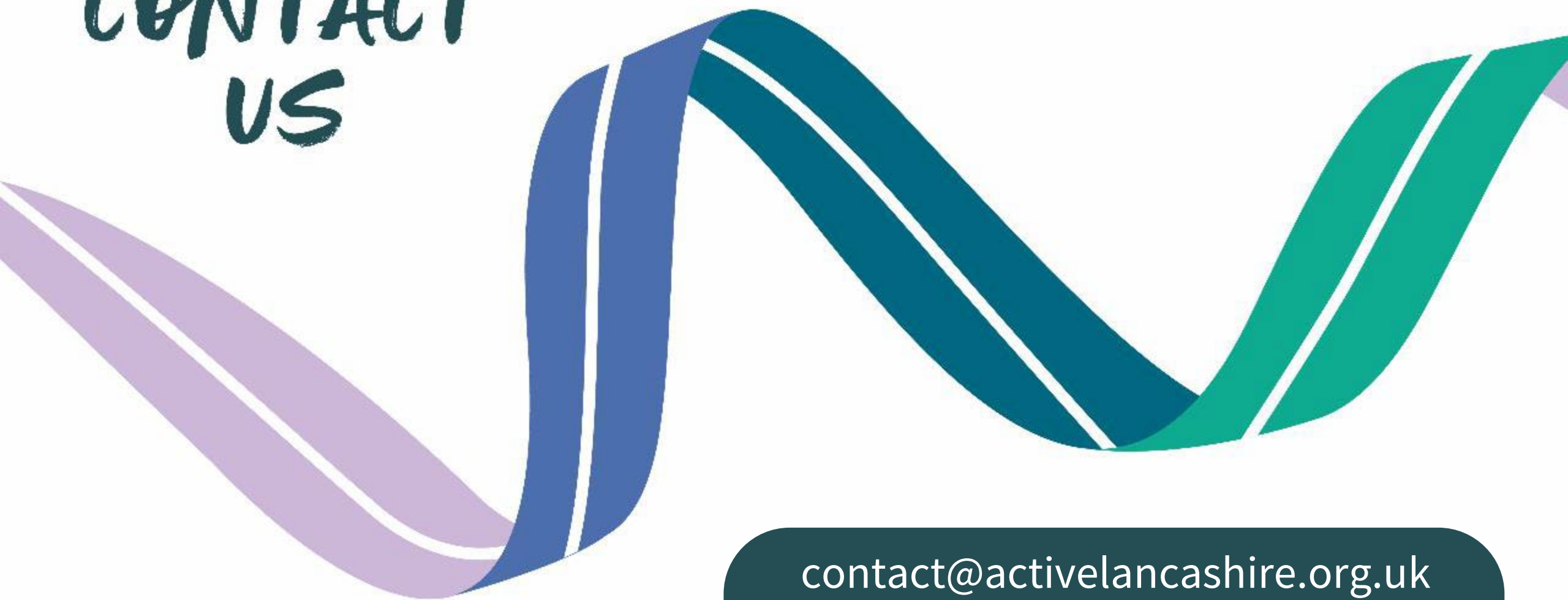
Stuart's life has always involved an active interest in sport although these days his participation seems to be as a taxi service and support to his three kids who are active in school sport as well as local clubs. Stuart is a big fan of Preston North End (are there any other teams in Lancashire?), a very retired local league footballer, lapsed squash player and was a keen but poor golfer... the rusted clubs will one day be resurrected! The ambition is now to be the office Table Tennis champ!

### Additional Attendee at Board meetings



Email: [soliver@activelancashire.org.uk](mailto:soliver@activelancashire.org.uk)

CONTACT  
US



[contact@activelancashire.org.uk](mailto:contact@activelancashire.org.uk)

01772 299830

[www.activelancashire.org.uk](http://www.activelancashire.org.uk)