



This toolkit contains social media posts that promote three key messages associated with the re-opening of leisure trusts in Lancashire.

We'd like to ask our partners to share these across their social media and help us support our local leisure.

**#Keep
Loving
Leisure**



Your local leisure trust is a safe place to be active.

[#KeepLovingLeisure](#)

When local facilities re-open, you can be sure that they are prepared to safely cater for your needs. Social distancing, signage and frequent cleaning are part of the measures prepared to keep you safe.



Enjoy a safe return to your local leisure centre.

[#KeepLovingLeisure](#)

Local facilities are ready to re-open and provide a safe place for you to be active.

Social distancing, signage and frequent cleaning are part of the measures prepared to keep you safe.



Be active, safely.

[#KeepLovingLeisure](#)

Local leisure facilities will soon re-open and safely cater for your needs.

How? Social distancing, clear signage, strict hygiene and time limits.





Your local leisure centre is a great place to be active.

[#KeepLovingLeisure](#)

The re-opening of your local leisure centre is a good excuse to be more active.

Start making small lifestyle changes now and build up gradually to increase your physical capability & confidence.

Enjoy a change of scenery at your local leisure centre.

[#KeepLovingLeisure](#)

Swap some home workouts for time at your local leisure centre. Take advantage of the variety of equipment and keep working towards your fitness goals.

It's time to have fun! Your local leisure will soon re-open. [#KeepLovingLeisure](#)

Being able to exercise indoors again means more fun, more 'me time' and a chance to socialise.

Your local leisure centre is working hard to help you return to play.

Social Media Posts

Supporting local



**#Keep
Loving
Leisure**



Leisure centres are vital to our local economy [#KeepLovingLeisure](#)

Our leisure centres help safeguard thousands of jobs in Lancashire.

Show your support and keep loving leisure!

Supporting local leisure means supporting local economy [#KeepLovingLeisure](#)

Our leisure centres help safeguard thousands of jobs in Lancashire.

Show your support and keep loving leisure!