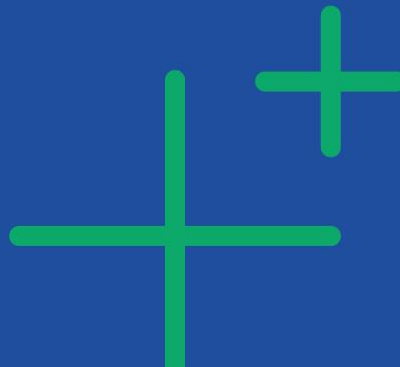


Funding Webinar



Engage in Sport / Improve Health / Inspire Communities

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Introduction



- As a result of COVID-19, Active Lancashire are supporting local sports clubs in staying informed through the period, a link to our support resources can be found here: <https://www.activelancashire.org.uk/COVID-19-Support>
- We have launched a campaign #ALittlebitmoreathome, we would love our partners to engage with this locally
- Many people are now confined to their home, only going out for essentials and for one form of exercise a day. We have pulled together some tips, advice, guidance and activities you can do to stay healthy and happy during this time of physical distancing, as well as guidance for those working within the sector.
- We are also developing an online training offer and would welcome any ideas for the types of training you would like to see delivered digitally.
- Our webinar today will focus on funding, both Sport England funding as well as other governmental support that is available to you and helping to identify what you need.

Sport England Funding



Sport England have ringfenced a £195m pot of funding to support the network during this crisis, but those which are relevant to you are:

- Community Emergency Fund - A new £20 million fund which is open now for local club and community organisations to bid for grants between £300 and £10,000.
- A new £5 million fund for existing Sport England partners facing specific and immediate financial difficulty.
- Stimulation Fund - £55 million put aside to support the sector during an ongoing period of restrictions; to fund new and innovative ways to keep people active and then, when it is over, to help organisations get back to business and adjust to a different environment.



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Current CEF applications



- 6000 applications
- 2000 have been assessed
- 1394 have been approved
- Average ask is just under £7k
- 70% approval rate
- Low rate of applications from lower segments
- Highest number from cricket, football and bowls
- Successful ones- clear about who they are and what they do, clear about their bills (rent, insurance, utilities etc), can show why they are not using savings/resources if they have them, explain if they have accessed government funding.

N.B Statistics updated on 23.04.20



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Funded

Local sports clubs
Small charitable trusts
Regional or county level organisations
Voluntary and community sector organisations

Utility costs and rent
Insurances
Facility of equipment hire
Core staffing costs
Retrospective losses (from 1st March 2020)



Not Funded



Local authorities
Schools, colleges or universities
Commercial sport/physical activity providers
Leisure operators
Individuals who are employed or self-employed within the physical activity sector

Activities or costs which are already covered by other government funding pots
New activities or events
Capital works
Costs beyond July 2020

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Fund Criteria



1. Audience/reach

- Deliver activity in a hard to reach area
- Works with one of the following groups: women and girls, disabled people, lower socio-economic groups, Black, Asian and BAME, LGBT+, older people or those with long term health conditions
- Organisations that are maintaining an element of self-employed workforce not covered by other funding

2. The role you play

Actively delivered/enabled community sport and/or physical activity in the last 12 months and is proactively staying in touch with participants through this period,

3. Financial need

Can demonstrate clear financial need as a result of the current situation.

4. Impact of not receiving funding

Organisation demonstrates the impact of not receiving funding and how this has an impact on the organisations ability to deliver sport and physical activity.



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Top tips



- > Your committee is in place to provide leadership and make decisions about the strategic direction of the club. They should be involved in this funding bid.
- > Think about decisions and activities that must take place and those that can be deferred - ensure you are prioritising effectively.
- > Be inventive about which other funding you can access, or how you can think creatively to work through this time through raising funds independently e.g. through fundraising or support from donations.
- > Move quickly, the funding is being managed on a 'first come first served' basis so get the right people together and divide tasks effectively.

To apply click here:

<https://forms.office.com/Pages/ResponsePage.aspx?id=ewSqyG8WVUiQ6rirnYctHeNADy2BaQFLm6jyo6JjhDBUMEFQMUZHTFpGUKlFUzRPMEZHSjdVTEUwRy4u>



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Fundraising



Virgin Money

<https://uk.virginmoneygiving.com/giving/>

Go fund me

<https://www.gofundme.com/>

Just Giving

<https://justgiving.com/crowdfunding/nelsonfc>

Crowd Funder

<https://www.crowdfunder.co.uk/>

Tips:

- Define a goal
- Choose a platform
- Tell your story honestly
- Create a strategy for sharing
- Show your donors appreciation



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Other support available



Grant Finder

<https://www.grantfinder.co.uk/coronavirus>

Lancashire Community Foundation are providing grants up to £5000 are available to community groups:

The fund will support:

- > Organisations supporting people who are at high risk from COVID-19
- > Organisations supporting communities most likely to face increased demand and challenges as a direct result of COVID-19
- > Organisations with high potential to support communities with the direct and indirect impact of COVID-19

<https://lancsfoundation.org.uk/funds/lancashire-covid-19-community-support-fund>

BOOST club support for larger clubs: Businesses (including CICs), can be directed to the Boost Helpline or Website for support resources. <https://www.boostbusinesslancashire.co.uk/support/> Boost is Lancashire's Business Growth Hub. The purpose is to help Lancashire's businesses grow. Boost is a £6.0m Growth Hub backed by the ERDF, led by the Lancashire LEP (Local Enterprise Partnership) and Lancashire County Council.



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Other support available

- Business interruption loan scheme
- Job retention scheme
- Income support scheme
- Larger business interruption loan scheme
- Business rates
- Cash grants
- Small business grant funding
- SSP rebate
- Support for businesses paying tax
- VAT deferral
- Deferral of self-assessment payment

This tool developed by Sage is helpful for understanding what you could be eligible for:

<http://desktophelp.sage.co.uk/coronavirus-funding/assessment.html>

[General advice for Clubs](#)

<https://www.bdo.co.uk/en-gb/sport-covid-19>

Other support available



Business Rates relief—check if you are eligible here:

<https://www.gov.uk/guidance/check-if-your-nursery-is-eligible-for-business-rates-relief-due-to-coronavirus-covid-19>

Business support grant funds—check if you are eligible here:

<https://www.gov.uk/government/publications/coronavirus-covid-19-business-support-grant-funding-guidance-for-businesses>

Support for the self-employed

[Claim a grant through the coronavirus \(COVID-19\) Self-employment Income Support Scheme](#)



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Other support available



Support for small or medium businesses

[Apply for the coronavirus Future Fund](#)

[Apply for the coronavirus Future Fund](#)

[Apply for the Coronavirus Business Interruption Loan Scheme](#)

Support for large businesses

[Apply for the Coronavirus Large Business Interruption Loan Scheme](#)

[Apply for the COVID-1H Corporate Financing Facility](#)



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Questions?



Connect - Do you require any IT / Digital support to stay connected with your members?

Give - What impact will this have on your volunteer workforce?

What ways are you giving back in your community?

Learn - Have you found any useful Online training support, or are you aware of any gaps in this which Active Lancashire can help you with?

Be active - How are you keeping your members active during this time?

Take Notice - What ways have you been able to maintain a positive mental health for you and your members?



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Club Matters



The suite of Club Matters workshops are now available for delivery through online virtual classroom sessions. The workshops will run for a maximum of 2 hours and we have relaxed the number of delegates required to run a workshop to 4. This number should include a minimum of 2 different clubs. The maximum number of delegates per workshop is 12.

Delegates will be required to have access to Wi-Fi, a laptop or tablet and a microphone, as workshops will be interactive.

Once you have identified a potential date(s), please complete a workshop request form. This can be [found here](#). We encourage you to read the terms and conditions prior to submitting your request.

We will be in touch to confirm receipt of your form and source an appropriate tutor. Please submit all requests a minimum of 1 week prior to the workshop start date.

Please contact us via clubmatters@sportstructures.com should you have any questions.



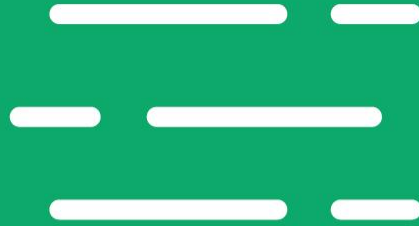
Next steps



- We would love to hear from you, we will be sending you a short questionnaire asking what other future support would be relevant to you, this will help us to shape future webinars

Link here: <https://www.smartsurvey.co.uk/s/5M6PVQ/>

- We will be sending out a funding FAQ to support the content of this webinar
- Don't forget to engage with our campaign #ALittlebitmoreathome, we would love our partners to engage with this locally @ActiveLancs



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